



JADA FLOWERS

Creative Designer



3839 Hunsaker Dr
East Lansing, MI 48825



313-704-5560



flower96@msu.edu

PERSONAL SKILLS

Self-Starter

Innovative

Consistent

Data-driven

AFFILIATIONS

MSU IGNITE, **Student Founder**

On The Rise Entertainment, **Vice President**

Detroit M.A.D.E., **Scholar**

T.R.I.O. **Scholar**

ADPR Linked-MA Program, **Candidate**

OBJECTIVE

Creative and dedicated Advertising student seeking to obtain internship positions with companies and organizations to achieve professional and personal growth.

EXPERIENCE

RESEARCH ASSISTANT

2019-Present

DEPARTMENT OF ADVERTISING AND PUBLIC RELATIONS

- Student lead for summer research team, Foundational Analysis of Effective Pipeline Programs: Changing the narrative around Advertising and Public Relations.
- Designed a pipeline program (MSU Ignite) to introduce high school juniors to careers in ADPR and provide them with a immersive summer bridge academy.
- Fostered a relationship with Communication and Media Arts High School (Detroit) to pilot the pipeline program. Monthly development via school visit began September 24, 2019.

FACILITATOR

2018-Present

MSU DIALOGUES

- Matriculated from participant to facilitator in one semester, taking advantage of the opportunity to facilitate dialogic discussions on race and gender, in group settings and the workplace.
- Planned and analyzed group sessions using teamwork and interpersonal communication.
- Demonstrated mature and productive responses to conflict, controversy, anger, and tears.
- Managed group interaction using immediate and reflective problem-solving skills.

SHIFT LEADER

2015-Present

POTBELLY SANDWICH WORKS

Perform managerial tasks such as cash handling and safe management, monitoring Cost of Goods sold and daily labor projections, ensure profit projections are met and food safety procedures are being implemented.

EDUCATION

Advertising, Creative

2017-2021

Michigan State University

Third-year college student in the Department of Advertising and Public Relations fulfilling university and major requirements while applying to Linked-MA Advertising program.

Expected Graduation Date: August 2020 G.P.A: 3.68

VOLUNTEER

International Engagement in Mexico

2019-2019

Puebla, MX

Participated in a study-abroad experience, increasing my intercultural competency in order to conduct effective service to a special needs population at Fundacion Trebol.

Mobile Food Pantry

2018-Present

Lansing, MI

Complete various tasks to aid in the distribution of meals to the Lansing community every third Saturday of the month. I have also orchestrated two organizations of over 30 people to assist with the distribution processes for March and August.